



HOW TO PRODUCE YOUR CHILDRENS BOOK.

MAKE YOUR BOOK HAPPEN.



YOU GOT THIS

CHILDRENS BOOKS ARE EVER IN DEMAND AND SELF-PUBLISHING IS A GREAT WAY OF MAKING YOUR BOOK A REALITY.

With self-publishing you have full control of the entire process. You can write, illustrate, design, print and distribute/market the book just the way you want.

But a common problem childrens book publishers have is how to produce quality illustrations at an affordable price.

Professional Illustrators can charge hundreds of dollars per illustration. If you need 20 illustrations, for most that can be a prohibitive amount. But if you 'brief' an *Australian Illustrators* artist, it might be much, much cheaper.

The following steps tell you how...



Australian Illustrators

ONE

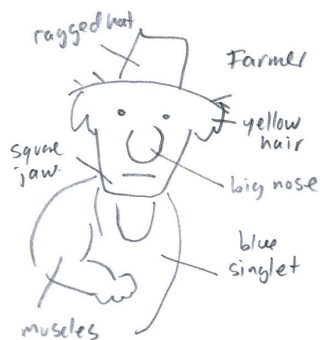
Make sure your text (the book manuscript) is final.

You will need to provide the manuscript to the illustrator so they can see what the illustration pertains to or where the illustrations sit relative to the text.

TWO

Develop the main character(s).

First do a detailed sketch of the main character(s), an example of which is shown below. The illustrator should provide a developed sketch from this before moving on to the actual pages of the book. This is so that if changes need to occur they do not affect multiple illustrations, saving you money and time in the process.



THREE

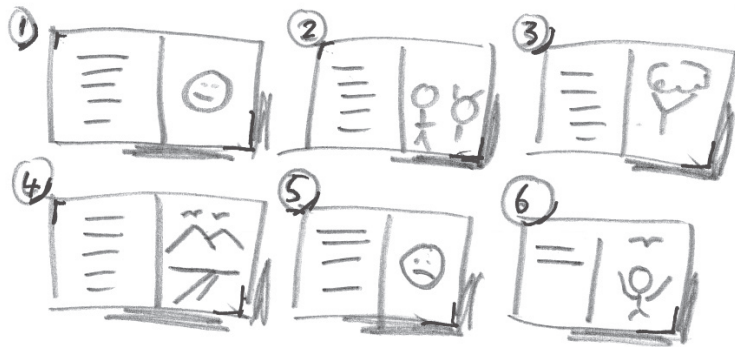
Produce a storyboard.

A storyboard is a simple hand-drawn example of what illustrations you want. The storyboard shows each page of the book.

For example below, the author has done a storyboard and then the illustrator has translated that into an illustration ready to include in the book.

A skilled illustrator will produce an illustration that allows the text to combine well with the images.

You will need to scan the storyboard pictures for providing them to the illustrator. Make sure to identify the page number/sequence of the illustrations.



YOUR STORYBOARD



ILLUSTRATOR'S INTERPRETATION



Illustration from Debra Hyde's *Tiny No More*



Australian *Illustrators*

FOUR

Consider having at least some illustrations done that have a white or simple coloured background. This takes the illustrator less time to do and will be cheaper.

FULLY ILLUSTRATED BACKGROUND



Illustrations from
Melanie James'
Hi, my name is Angus

WHITE OR SIMPLE BACKGROUND



FIVE

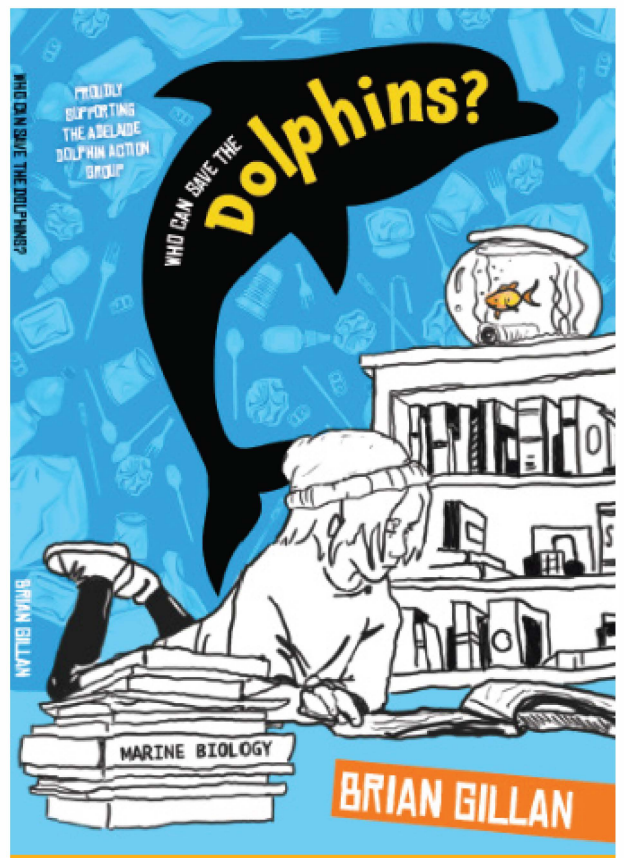
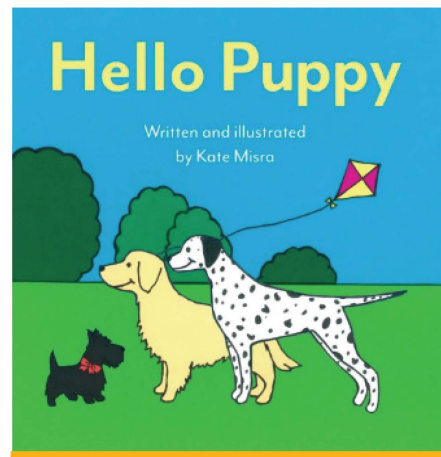
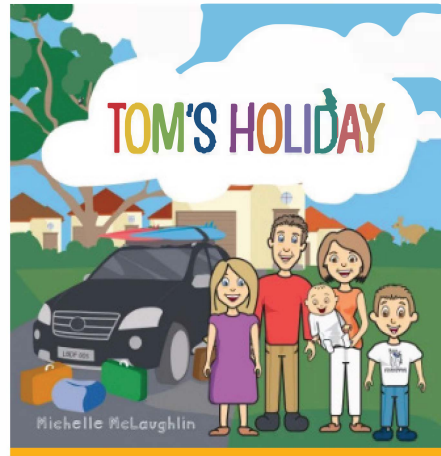
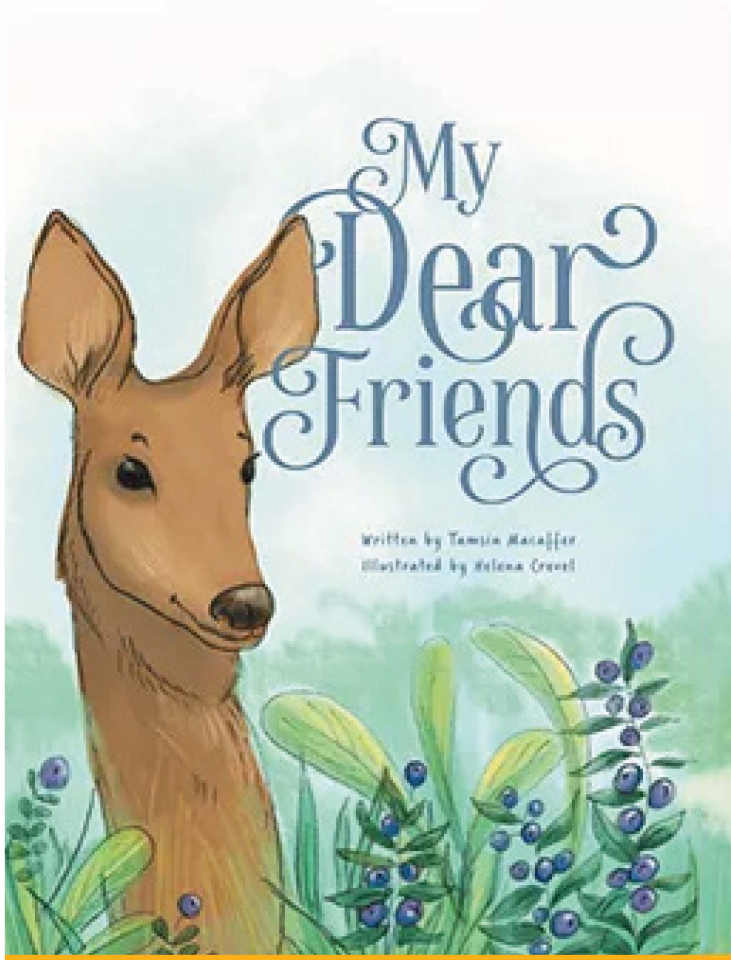
Try to find an illustrator that does their drawing on a computer as opposed to drawing and colouring an illustration on paper with ink and paints. This is because altering a computer illustration is easier and quicker. If you are not happy with an illustration done on paper with ink and paint, the illustrator will take a lot of time and extra costs to change it.

ON PAPER



ON COMPUTER





DO YOU NEED A CHILDRENS BOOK COACH?

Producing a childrens book is
both an art and a science.

**Our specialiaist childrens book coach
can can take your publishing
endeavour to the next level.**

You can tap into a publishing professional
with many years experience in
successful childrens book publishing.
You'll be advised how your story can
be polished and reach the next level.

Our book coach can turn your book from
a good book to an outstanding book.

YOU GOT THIS